

TOUTES LES LUMIERES INTÉRIEURES, EXTÉRIEURES ET ARCHITECTURALES ALL INDOOR, EXTERIOR AND ARCHITECTURAL LIGHTS

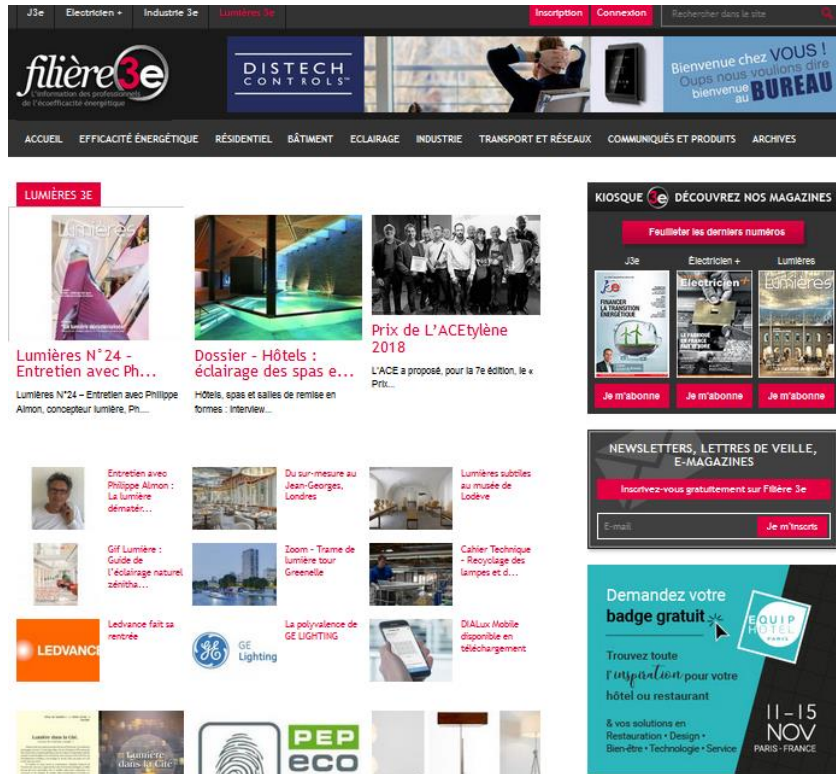
Audience
#20 000
lecteurs/n°

- **LUMIERES** is the review of the design and intelligent implementation of lighting installations. *LUMIERES* follows the technological evolutions that animate the world of lighting. An independent, non-partisan magazine, open to other worlds, which presents every three months: news, projects and men in the lighting industry..
- **DIFFUSION** 20 000 ex./issue (print et digital), 4 n°/year, by subscription.
 - Print version: 3500 lighting specialists (2500 subscribers + 1000 ex exhibitions)
 - Digital version: 8 editorial by year with articles and e-book version, circulation: 15,500 emails.
- **READERS** Architects, Designers, Lighting Designers 54%, Design Offices 20%, Authorities 18%, Installers and Distributors 8%
- **INTERNET** www.filiere-3e.fr/lumieres-3e: Referenced Google news!
 - Sector news / articles / editorials / banners / emailings
 - Partnerships with ACE, Day of Light.
 - Exhibition partner : Light + Building, Hôpital expo, architect@work, Paysalia, Sitem, Lighting Days, Construction Tech, Equip Mag, Equip Hotel, Paris Health Care Week, Maison et Objet ...
- **New in 2020!**
#Mars 2020, bilingual issue dedicated to Light & Building event and manufacturers!
- **CONTACTS**
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www.filiere-3e.fr, It's ALSO Lumières !

More than **600 000** pages viewed per month



www.filiere-3e.fr: the website of the sector (Eco-Efficiency-Energetic / Electrical Sector / Lighting) where you find all the articles of our reviews, the news of the sector updated daily, www.filiere-3e.fr is referenced GOOGLE NEWS.

Digital campaigns, cross channel: displays (+600,000 pages / month), exclusive mailings on our bases, product ads and banners in the NL editorial, Nativ ad.

Twitter: 4 threads, +8,000 followers, Facebook, 1 Youtube channel and Instagram (@3emediaslive)

